

## Candidate Questionnaire/Interview Questions

*Please fill out this informal questionnaire so that we may learn about your background, experience and reasons/goals for running for office. Once completed, we will set up a time to go over your answers. This will allow us to determine your strengths and weaknesses and also allow you the opportunity to use us for assistance in weaker areas. All information on this sheet is COMPLETELY CONFIDENTIAL. No one outside of the WCD Executive Committee will see this.*

### **PERSONAL**

Is there anything we should know about your own history or your family's that could damage the campaign if it surfaced? (If we identify it now, we can make a plan for how to deal with it if it surfaces)  
Arrests, Divorce, Battery, Bankruptcy, etc.

What organizations are you affiliated with?

What do you do for a living?

Why did you choose to enter your current profession?

What have you accomplished in your career?

What is your family's story?

What values and life lessons did you take away from your family's experience?

What have you done to help others?

Why are you running for office?

**CAMPAIGN- Please answer as able. We can discuss any questions that you are still determining.**

Describe the kind of campaign you will run.

Who would you represent should you win?

What voters are most likely to support you?

Who will get actively involved in your campaign?

Who are the opinion leaders in your District?

What do voters in your district hope for the future- for themselves and their families? Their community?

What do you want to achieve on behalf of your constituents?

How are you different from other expected candidates?

How will you run this campaign?

What is your biggest apprehension/obstacle in running for office?

What ideas do you have for overcoming these obstacles?

What policy changes are most important?

What can you do beyond changing policy?